



# U.S. Green Building Council

## South Florida Chapter

### EVENT SPONSORSHIP PROGRAM

The USGBC South Florida Chapter's four Branches -- Treasure Coast, Palm Beach, Broward, and Miami-Dade and the Keys -- are integral components to the success of our nonprofit organization. The Branches deliver education and programming related to green building at the local, grassroots level. You can help support the success of the Branches through event sponsorship opportunities outlined below.

Should you have questions regarding the South Florida Chapter's Event Sponsorship Program, contact Lee Cooke, our Chapter's Executive Director at 561-373-7367 or [lcooke@usgbcsof.org](mailto:lcooke@usgbcsof.org). To contact any of the four individual leadership council members, visit the Branch section of our website ([www.usgbcsof.org/branches](http://www.usgbcsof.org/branches)).

#### **Event -- Platinum Level Benefits (\$2,500+) (1 sponsor per event)**

- Your logo scaled to the size of donation on all event materials (exclusive).
- Recognition at the podium.
- 10 tickets to the event.
- 2 complimentary individual Chapter memberships.
- Ability to distribute marketing materials.

#### **Event -- Gold Level Benefits (\$1,000)**

- Your logo prominently displayed at the event.
- Recognition at the podium.
- 5 tickets to the event.
- Ability to distribute marketing materials.

#### **Event -- LEED Workshops Benefits (\$1,000)**

- To review sponsorships associated with the Chapter's LEED workshops and classes, contact Lee Cooke, our Chapter's Executive Director, 561-373-7367 or [lcooke@usgbcsof.org](mailto:lcooke@usgbcsof.org).

#### **Event -- Branch Monthly Meeting Benefits (Primary -- \$400)**

- Inclusion of your logo on Chapter's website calendar page and all marketing materials related to meeting.
- Five minutes to speak about your company at the Branch meeting you are sponsoring.
- Opportunity to distribute your company's literature.
- Opportunity to provide giveaway.
- Opportunity to speak directly to your target market and put your company in the best possible light ... and spotlight.
- Two free admissions to Branch meeting.

#### **Event -- Branch Monthly Meeting Benefits (Secondary -- \$100)**

- Recognition at the podium.