



**USGBC South Florida**  
sustain  balance  conserve

The USGBC South Florida Chapter is seeking to fill the volunteer position of Residential Green Building Advocate. This position will report directly to the Board of Directors. The position description is noted below. Interested parties should send an expression of interest and an outline of qualifications to the Chapter's Executive Director, Lee Cooke, at [lcooke@usgbcfsf.org](mailto:lcooke@usgbcfsf.org).

## **Residential Green Building Advocate Job Description**

**Overview:** The Chapter's Residential Green Building Advocate (RGBA) volunteer will serve as the local face of the USGBC's LEED for Homes program, helping to build awareness and demand for green construction practices in the local homebuilding industry. Further, the RGBA will serve as Chair of and will construct the Chapter's Residential Green Building Committee (RGBC). The work defined below is not the sole responsibility of the RGBA, but should be coordinated and delegated by the RGBA Chair.

The RGBA and the RGBC will be on-the-ground champions for USGBC National's ongoing efforts in marketing LEED for Homes; increasing local awareness of LEED for Homes and green homebuilding practices; and encouraging multi-faceted relationships between and among local and regional green homebuilding programs, local Home Builders Associations (HBAs), LEED for Homes Providers, and the greater USGBC Chapter network. To that end, the RGBA and the RGBC will:

### **National Level**

- Develop a working knowledge of the LEED for Homes Rating System, the REGREEN guidelines, the NAHB Model Green Homebuilding Guidelines, the forthcoming NAHB National Green Building Standard, and any active local green homebuilding program.
- Participate in monthly RGBA conference call with USGBC National (e.g., updates from National / RGBAs / RHCs; regional updates; share market snapshot data; highlight successes / problem areas).

### **Chapter Level**

- Create a Residential Green Building Committee; keep detailed meeting minutes.
- Encourage and develop a residential component of Chapter make-up and scope of work.
- Report to Chapter President and Executive Director concerning RGBC's plans, actions, and successes.
- Provide reports to the Chapter's Board of Directors.
- Serve as the local face for homeowners interested in LEED for Homes, answering any Homes-related customer service-type questions, and directing any technical inquiries to a Provider.

### **Local Level**

- Establish a collaborative relationship with any nearby Providers.
- Establish a collaborative relationship with any nearby HBAs.
- Maintain and periodically update a market snapshot.
- Work with the USGBC Education Department to plan at least two LEED for Homes Program Reviews annually.
- Work with the USGBC Education Department to plan at least two REGREEN workshops annually.
- Work with local HBAs and Providers to plan joint educational events throughout the year.

### **Regional Level**

- Develop side-by-side comparisons of LEED for Homes and local green homebuilding programs.
- Lay groundwork with local professionals to increase demand for upcoming LEED for Homes AP credential, and LEED Green Rater credential.
- Elect among regional RGBAs a Regional Homes Champion (RHC) (RHC will coordinate the region's RGBAs and report to the Regional Council).
- Participate in quarterly regional RGBA calls -- discuss and define local / regional goals and priorities; share market snapshots / RGBC meeting minutes; identify local market demand for Homes education programs.